Pentair Pool and Pool Brain to Release Technology Integration to Accelerate Digital Transformation of Pool Service Through Data-Driven Insights

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The planned first-of-its-kind technology integration aims to provide actionable insights to support faster diagnostics, smarter planning, and a better customer experience

LONDON--(BUSINESS WIRE)--May 5, 2026-- Pentair Pool, a leader in smart, sustainable pool solutions, today announced plans to release a technology integration with Pool Brain, a premier software platform for swimming pool service and repair professionals, to strengthen Pentair Pool's connected equipment ecosystem and further advance Pentair's vision for data-driven service and automation for pool professionals. This future integration is designed to equip pool professionals with streamlined, all-in-one insights—enabling faster, more informed service for homeowners.

The long-anticipated integration will bring together Pentair Pool's connected pool equipment, the largest installed based in the U.S., and automation technology from Pool Brain's service management platform to deliver critical insights before a technician ever arrives on site. With the technology integration, for the first time, service professionals will be able to gain a consolidated, data-driven view of pool conditions through an all-in-one software solution—helping them arrive informed, prepared, and confident.

"This future technology integration is designed to not only provide pool servicers with deeper insight into our connected equipment but empower them to deliver superior service to pool owners," said Greg Claffey, Senior Vice President and President, Pentair Pool. "Together with Pool Brain this integration will provide insights that will help reduce truck rolls and increase profitability for servicers while, most importantly, ensuring that pool owners are able to enjoy more pool days with their friends and family."

The expected release of the Pentair Pool–Pool Brain technology integration is designed to support pool service teams with goals of:

- Automated visibility into equipment status and pool performance
- Smarter and simplified service planning that helps reduce truck rolls and diagnostic time
- Improved customer experiences through faster resolution, proactive issue prevention, and informed service calls
- Streamlined and focused technology consolidating platforms for more efficient workflows
- Digital access to product information and performance data—making Pentair Pool one of the first manufacturers to deliver the insights pros need, directly within the platforms they already use.

The collaboration reflects Pentair Pool's broader vision to deliver connected, intelligent pool solutions that help save time, build efficiencies, and grow servicer profitability in every stage of operating, servicing, and growing a pool business.

"Remote data monitoring is the future of the pool service industry and this ground breaking integration with Pentair Pool marks a major step forward," said Adam Beech, founder and CEO of Pool Brain. "Pool Brain was built from day one with this future in mind and we're thrilled to now integrate with the most widely deployed connected pool equipment in the market. Service companies will finally be able to connect the equipment on the pad to the software platform they already use to gain automated data visibility, even when not on property. This data, combined with Pool Brain's alerts and automations create benefits that simply weren't possible until now. It's a huge win for both pool pros and pool owners."

Building on its legacy of industry-leading innovation, Pentair Pool is once again redefining how pools are managed and enjoyed. The expected rollout for the Pentair Pool technology integration with Pool Brain is late summer 2026. Pool professionals can stay up to date on the next steps for the Pentair Pool–Pool Brain technology integration by signing up to be the first to know how the game is changing in the pool industry, at Pentair-Pool Brain Integration.

About Pentair Pool

Pentair Pool is a Pentair plc business. At Pentair, we help the world sustainably move, improve, and enjoy water, life's most essential resource. From our residential and commercial water solutions, to industrial water management and everything in between, Pentair is a core large cap value S&P 500 equity stock focused on smart, sustainable water solutions that help our planet and people thrive.

As an industry leader in the pool and spa space, Pentair Pool is driven to help people sustainably enjoy water. Our solutions include industry-leading pumps, automation, lighting, heating, and filtration technologies that help customers enjoy a smarter and more efficient pool. Customer success is central to our vision—bringing family and friends together in the pool and on the deck to build social connections, create lifelong memories, and promote fitness and enjoyment.

For more information, visit pentair.com/pool and follow Pentair Pool on Facebook and Instagram.

About Pool Brain

A modern “all in one” pool software platform built by industry experts to give you more time, more money, and less stress. Key features include fully automated chemical dosing, remote data monitoring, custom alerts, guided workflows, scheduling, route optimization, quotes (estimates), jobs (work orders), automatic billing, self-serve customer portal, products & services management, customer management, multiple bodies of water, equipment tracking, issue reporting, technician controls, built-in customer feedback, mobile app (no signal required), auto-notifications, group emails, reporting and integrations, and more. For more information, visit poolbrain.com.

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